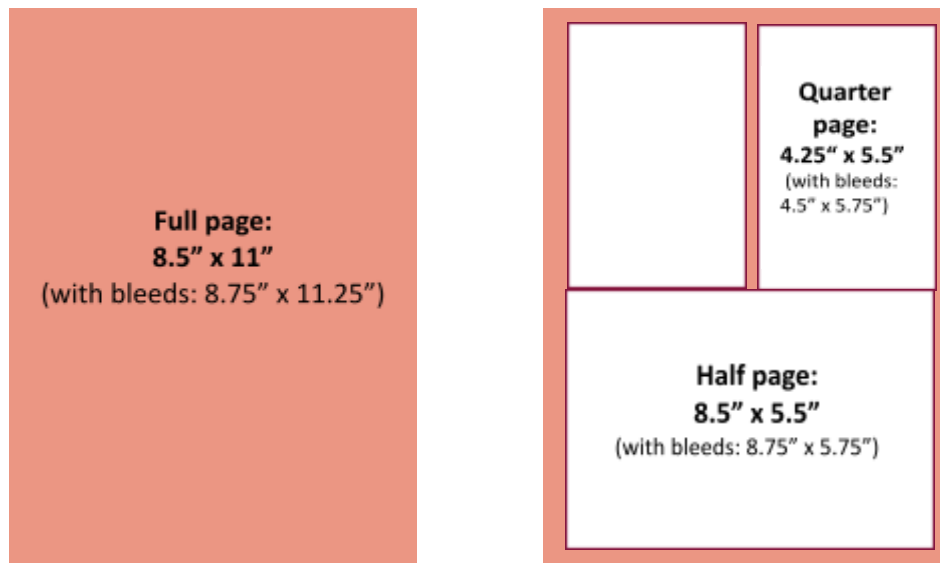




Balancing Tradition at the Crossroads of Environment, Sustainability and Technology

2024 ANNUAL CONFERENCE PROGRAM AD SPECIFICATIONS



Full page:
8.5" x 11"
(with bleeds: 8.75" x 11.25")

**Quarter
page:**
4.25" x 5.5"
(with bleeds:
4.5" x 5.75")

Half page:
8.5" x 5.5"
(with bleeds: 8.75" x 5.75")

In order for your ad to appear in the 2024 NAMA Annual Conference Program, please submit the requested files via the [2024 NAMA Artwork Submission portal](#) on or before the deadlines posted on the 2024 NAMA Conference Sponsorships page:

- High resolution PNG or JPEG are the required file formats.
- All image files provided for ads should be high resolution of at least 300 dpi, in color and in CMYK mode.
- Add a minimum one-eighth (1/8) inch bleed margin, if the ad bleeds to the edge, which allows for the ad to be trimmed to size without eliminating anything integral to the ad design.
- When submitting your ad, please provide a contact for technical support, should one be needed.
- Please include your institution or company name in the filename.
- Sizes (measurements are in inches, width before height):
 - **Full page \$1750:**
The file should have a final trim size of 8.5" x 11" and a bleed size of 8.75" x 11.25".
 - **Half page \$1000:**
The file should have a final trim size of 8.5" x 5.5" and a bleed size of 8.75" x 5.75".
 - **Quarter page \$500:**
The file should have a final trim size of 4.25" x 5.5" and a bleed size of 4.5" x 5.75".

Questions regarding ad/logo submission, please contact conference@ayurvedanama.org.