

NATIONAL AYURVEDIC MEDICINE ASSOCIATION

SPONSORSHIP PROSPECTUS



WHOLE PERSON HEALTH AND
MODERN LIVING

NATIONAL AYURVEDIC MEDICINE ASSOCIATION SPONSORSHIP PROSPECTUS

CELEBRATE AYURVEDA | SUPPORT EDUCATION | CONNECT WITH COMMUNITY

2026 AYURVEDA DAY CELEBRATION

On September 26, 2026, NAMA will bring the Ayurvedic community and the public together to celebrate Ayurveda Day - a day dedicated to increasing awareness and understanding of Ayurveda and its role in whole-person health and wellness.

We invite organizations, businesses, schools, practitioner, and other supporters of Ayurveda to join us as **Ayurveda Day Sponsors**.

Your sponsorship helps NAMA create meaningful educational and community programming while providing you organization with visibility among NAMA's engaged community of Ayurvedic professionals, students, educators, and supporters.

WHY SPONSOR AYURVEDA DAY?

Sponsors will be recognized through a combination of event webpage visibility, September newsletters, social media, and recognition during the live Ayurveda Day program. Higher-level sponsors also have opportunities to share a brief video with the Ayurveda Day audience.

Whether you are an established Ayurvedic organization or a growing business serving the wellness community, there is a sponsorship level designed to fit your organization.

Sponsorship opportunities are limited, and we encourage you to reserve your sponsorship early to maximize your visibility throughout the September Ayurveda Day campaign.

EVENT & AUDIENCE SNAPSHOT

650+

EVENT ATTENDEES

1500+

ACTIVE MEMBERS

26

EDUCATIONAL
PROGRAMS
REPRESENTED

20,000+

SOCIAL MEDIA
FOLLOWERS



2026 VIRTUAL SPONSORSHIP

Explore Partnership and Marketing Opportunities

Sponsor Benefits	Supporting \$500 6 available	Silver \$1,000 4 available	Gold \$1,500 2 available	Platinum \$2,500 1 available
Logo & link on NAMA Ayurveda Day webpage	✓	✓	✓	✓
Sponsor logos featured in newsletter throughout September	✓	✓	✓	✓
Larger logo placement on webpage	✓	✓	✓	✓
Featured newsletter recognition		✓	✓	✓
Social media recognition*		2 posts	3 posts	4 posts
Prominent logo placement on event materials		✓	✓	✓
Dedicated sponsor spotlight			✓	✓
30-second sponsor video during event			✓	✓
Premier Presenting Sponsor recognition			✓	✓
Presenting Sponsor video featured at opening, midpoint & closing				✓
2027 NAMA Virtual Conference sponsorship discount				✓

ALL SPONSORSHIP LEVELS SUPPORT NAMA'S AYURVEDA DAY CELEBRATION AND HELP EXPAND AWARENESS AND UNDERSTANDING OF AYURVEDA.

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QUESTIONS & SPONSORSHIP INQUIRIES

Contact
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Contribution Policy Statement

As a non-profit organization, NAMA relies on your contributions to continue our work on behalf of the Ayurvedic profession in the USA. Please consider giving generously as your contributions will help Ayurveda become established in the USA. Contributions and annual sponsorship fees may be tax deductible as a business expense for all individuals and organizations. However, as a non-profit trade association, 501 (c)(6), contributions to the National Ayurvedic Medical Association are not personally deductible as charitable donations. For more information, please consult your tax advisor.